

FleetOwner

THE INFORMATION SOURCE FOR TRUCKING

FleetOwner.com Video Product Guide: Show off your products in action... at the site your customers trust!

Product video at FleetOwner.com is an invaluable element to add to your marketing efforts. Online video is extremely engaging, and it presents an opportunity for you to accomplish a dialogue with customers/prospects in a very compelling way.

Fleet Owner's Video Product Guide showcases your 60-90 second product video in an easily-searchable online format. Catch your customers at the moment they're looking to buy... as they're researching products like yours on the Internet, and specifically at FleetOwner.com.

The program's three elements include:

- 1) Presence in the video product guide
- 2) Rotation of product videos in the editorial video section as long form commercials
- 3) Presence in a video product e-newsletter to entire Fleet Owner email database

If you have video of your products in action,* we can accept many formats and convert it for use in the Video Product Guide. (* Accepted video formats: .mov, .avi, .wmv, 3gp, asf, avi, flv, m4v, mov, mp3, mp4, mpe, mpeg, mpg, rm, swf)

Video Guide categories include:

- Trucks
- Engines
- Lubes & Fuels
- Tires & Wheels
- Brakes
- Drivetrain Components
- Suspensions
- Electrical Components
- Fleet Management
- Truck & Trailer Equipment
- Green Technology
- Safety & Security

PRICING

- **PREMIER PLAN: 4 to 8 videos in rotation, \$2,600 per month**
- **STANDARD PLAN: 2 to 3 videos in rotation, \$1,600 per month**
- **SINGLE VIDEO PLAN: 1 videos in rotation, \$1,175 per month**

Contact your Fleet Owner representative to learn more and set up your Video Product Guide spotlight today.

