

FleetOwner

THE INFORMATION SOURCE FOR TRUCKING

FleetOwner.com Video Product Guide: *Show off your products in action... at the site your customers trust!*

If a picture is worth a thousand words, then video demonstrations of your products at FleetOwner.com are invaluable elements to add to your marketing efforts.

Fleet Owner is launching the Video Product Guide, which will showcase your 60 - 90 second product video in an easily-searchable online format. Catch your customers at the moment they're looking to buy... as they're researching products like yours on the Internet, and specifically at FleetOwner.com.

Your video will be presented in a special searchable Video Product Guide section as well as linked to the appropriate listing in our Online Buyers Guide, greatly adding to your exposure.

If you have video of your products in action,* we can accept many formats and convert it for use in the Video Product Guide. Or if you plan to attend the 2011 Mid-America Trucking Show, we can produce a video demonstration of your products right at your booth. (* Accepted video formats: .mov, .avi, .wmv, 3gp, asf, avi, flv, m4v, mov, mp3, mp4, mpe, mpeg, mpg, rm, swf)

Video Guide categories include:

- Trucks
- Engines
- Lubes & Fuels
- Tires & Wheels
- Brakes
- Drivetrain Components
- Suspensions
- Electrical Components
- Fleet Management
- Truck & Trailer Equipment
- Green Technology
- Safety & Security

PRICING

- Monthly cost for video presence on FleetOwner.com: **\$1,195 gross per month per video**
- One-time fee for 60-90 second video shot at industry trade show: **\$2,450 gross per video**

Contact your Fleet Owner representative to learn more and set up your Video Product Guide spotlight today.

