

At A Glance

2010 Institute & Expo

FRIDAY, APRIL 23

8:00 am - 4:00 pm
Habitat for Humanity Volunteer Opportunity

9:00 am - 12:00 pm
CAFM Exam

1:00 pm - 4:00 pm
CAFM Exam

4:30 pm - 5:30 pm
New Member/First-Time Attendee Reception

SATURDAY, APRIL 24

9:00 am - 9:30 am
Breakfast

9:30 am - 10:15 am
Annual Business Meeting

10:30 am - 11:45 am
Technology and Time: How to Turn Tyranny Into a Blessing

Choosing the Right Remarketing Channel

University Fleet Best Practices

CAFM Boot Camp: Risk Management

10:45 am - 5:00 pm
Public Safety Group (PSG) Rodeo

11:00 am - 12:30 pm
New Product Information: Light Duty Public Safety Vehicles

12:00 pm - 1:00 pm
Lunch

1:00 pm - 2:45 pm
Leveraging Organizational Social Media

Funding Strategies

CAFM Boot Camp: Professional Development

3:00 pm - 5:00 pm
Corporate Workshop

Pharmaceutical Workshop

Canadian Workshop

CAFM Boot Camp: Financial Management

5:30 pm - 6:30 pm
CAFM Reception

SUNDAY, APRIL 25

8:00 am - 8:30 am
Breakfast

8:30 am - 9:00 am
Automotive Fleet Awards Presentation

9:15 am - 10:00 am
Keynote Speaker

10:15 am - 11:45 am
Original Equipment Manufacturer (OEM) Panel: The New Role of Manufacturer Fleet Sales Management

Fuel Efficient Technology

Public Safety Group (PSG) Workshop

CAFM Boot Camp: Vehicle Fuel Management

12:00 pm - 5:30 pm
Expo & Lunch on the Expo Floor
LUNCH SERVED W/ TICKET FROM 12:45 pm - 2:15 pm ONLY

4:00 pm - 5:30 pm
Networking Welcome Reception

4:45 pm - 5:00 pm
Sustainable Fleet Awards

MONDAY, APRIL 26

7:45 am - 8:30 am
CAFM Breakfast

8:30 am - 9:15 am
Keynote Speaker: Mark Fields, Executive Vice President, Ford Motor Company; President, The Americas

9:30 am - 10:30 am
Getting Executive Buy-In

Modifying Driver Behavior to Improve Your Bottom Line

Mythbusters: The Snake Oil Saga

Public Service and Utility Workshop

Certified Automotive Fleet Manager (CAFM) and Certified Automotive Fleet Supervisor (CAFS): Introduction and Application Process

MONDAY, APRIL 26 cont.

10:45 am - 3:00 pm
Expo & Lunch on the Expo Floor
LUNCH SERVED W/ TICKET FROM 12:00 pm - 1:30 pm ONLY

3:15 pm - 5:00 pm
Straight Talk from Fleet Leasing Executives

Original Equipment Manufacturer (OEM) Problem Report Dialogue

Truck Supply Chain Management

CAFM Boot Camp: Fleet Information Management

3:15 pm - 5:00 pm
Ride and Drive

Evening
Customer Appreciation Night
BY INVITATION FROM INDIVIDUAL COMPANIES

TUESDAY, APRIL 27

8:00 am - 8:45 am
Goill Awards Breakfast

8:45 am - 9:30 am
Keynote Speaker

9:45 am - 10:45 am
Performance Measurement Workshop

New Product Information: Fire & EMS/Rescue Vehicles

U.S. Legislative Update

CAFM Boot Camp: Asset Management

11:00 am - 12:00 pm
Alternative Fuel and Advanced Technology Vehicles

Fleet Manager's Public Safety Fleet Personal and Organizational Liability

Canadian Legislative Update

CAFM Boot Camp: Maintenance Management

TUESDAY, APRIL 27 cont.

12:15 pm - 1:00 pm
Chapter Recognition Lunch

1:00 pm - 1:45 pm
Featured Speaker

2:00 pm - 5:00 pm
CAFM Boot Camp: Business Management

5:00 pm - 6:00 pm
CAFM Boot Camp Q&A

WEDNESDAY, APRIL 28

9:00 am - 12:00 pm
CAFM Exam

1:00 pm - 4:00 pm
CAFM Exam



Note: Agenda subject to change